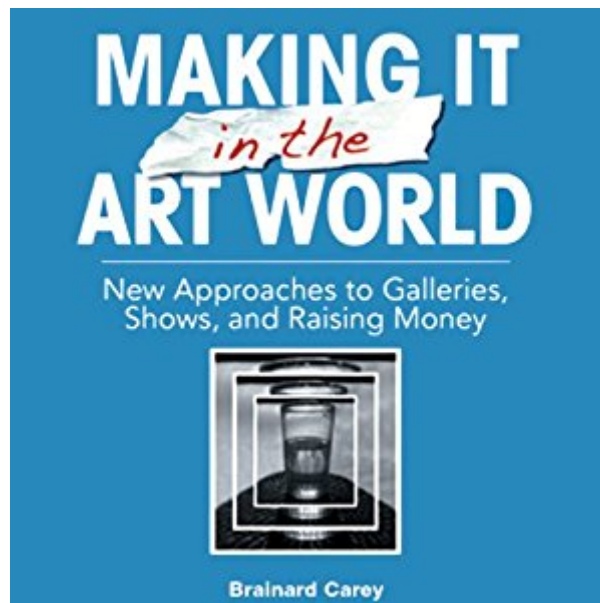




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Making It In The Art World: New Approaches To Galleries, Shows, And Raising Money



Synopsis

Learn how today's artists survive, exhibit, and earn money, without selling out! This book explains how to be a professional artist and new methods to define and realize what success means. Whether you're a beginner, a student, or a career artist looking to be in the best museum shows, this book provides ways of advancing your plans on any level. Making It in the Art World is an invaluable resource for artists at every stage, offering readers a plethora of strategies and helpful tips to plan and execute a successful artistic career. Topics include how to evaluate your own work, how to submit art, how to present work to the public, how to avoid distractions in the studio, and much more.

Book Information

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Customer Reviews

Well, maybe not yet. I want to and so I bought this book. I have worked in business my entire life and am now trying to morph that career into a career selling my art. Having no knowledge of the art world, I bought this book (and some other great art books here on). This book was great for me, it told me everything I needed to know, didn't know and how I can take specific steps to be successful selling my art. I am excited about this new venture and this book was very helpful to me in helping me write my art business plan.

Making it in the Art World from Author, Brainard Carey is the perfect "Wingman or Wingwoman" for artists. Brainard Carey's, New Approaches to Galleries, Shows, and Raising Money is more than real life artists' working experiences you can take with you. It is a complete blueprint for artists to

work from for their own success. I am presently benefiting from the Abbey Ryan interview. I had been working towards a similar retirement business such as Ms. Ryan has then stalled out with a blank canvas. Thanks to Mr. Carey, and Ms. Ryan's graciousness in giving the interview, my canvas is no longer blank. I now have my business licenses, am setting up a new online business to sell my prints and cards from with two web sites, and a blog in the works. [...] will be online within weeks with a newly inspired collection of abstract art, and an eBay business to sell my originals from. Before I read Making it in the Art World I decided having a retirement income with a studio home based business was more than I wanted to deal with. After reading the book I knew I could have the business and I would make it work. It is a must have and must read for all artists trying to make it in the art world from the most informed and professional artists to the novice. Because of this I have dusted off my Juried Artist - Photographer designation from long ago and am back in business thanks to Making it in the Art World, and Author, Brainard Carey.

Pretty good advice, HOWEVER, the narrator's voice sounds computer generated which nearly ruined my experience and made the information sound second-rate. This book is several years old now in 2017 and I wonder if it's becoming dated? I guess I'll have to put it into practice and see ...

Brainard has the innate gift of intuition, as well as his personal experience that he provides to the reader with processes that enrich and empower our lives. I encourage you to read his book and work with the workbook to propel yourself forward... It's a gift!As I first began reading Brainard's book, I was totally impressed by the way he approached a professional artist through empowering thought processes. He has an incredible way of providing tools to help you to undergo the process to make it happen for yourself as an artist without giving your power away to anyone else. He guides you into thinking outside of the box, letting go of your preconceived conditioned beliefs in regard to the difficulties of achieving your goals.I have always helped others with marketing approaches but it is so different when you must promote yourself. I have gained more confidence in how I need to present myself, the risks I will need to take and their execution.Thank you Brainard... I am excited about becoming a detective and going for it all....grm

Great read.

Brainard Carey's guidance (news letter, mentoring and book) has helped me to refine my emerging art career and balance the never ending demands of being a professional working artist. His weekly

advice gives me the courage and the tools to believe in myself and reach lofty goals. The longer I work with his ideas the better I become in every aspect of my art career. Since I began using his advice in the past year, I have been hired as a part time Lecturer in Art at a major University, significantly increased my exhibition experience, received a fellowship award, won two art awards, fulfilled a residency, gained curatorial experience and most importantly settled into a rigorous studio practice. I feel extremely grateful and fortunate to have found his generous support, thank you Brainard.

Brainard Carey tackles the problem that most artists have regarding their personal development as artists through what can be a confusing maze of dos and don'ts for most of us. The art world and its structures are demystified here in a series of exercises given by Brainard that also substitute as personal psychological insight as to why it still hasn't happened for you yet. If you need a practical approach to "making it in the art world" this book is for you.... Carmelo Blandino fine artist

I am about half way through the book. I wish something like this existed when I was starting out as an artist. This book really makes you think outside the box about what you need to be doing to succeed as an artist. These are the things that we are not taught in school. This should be a course that is taught in every art school across the country. I look forward to finishing the book. I feel that with my new mindset I can really get my work out there. Thank you Brainard!

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